



International Assets Advisory

#bringingwallstreettomainstreet



International Assets Advisory, LLC
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Who We Are:

International Assets Advisory, LLC ("IAA") is a full service brokerage and money management firm. Established in 1982, IAA is registered under the Securities and Exchange Act of 1934. We serve thousands of local, regional, national, and international clients from our headquarters in Orlando, Florida as well as from our Financial Representative's offices throughout the country.



Our Investment Services:

Fee-based accounts, financial plans, and estate planning is offered through our affiliated SEC Investment Advisors: International Assets Investment Management, LLC (IAIM) and Global Assets Advisory, LLC (GAA). As part of the services we offer to our clients, we provide access to the products and services by IAIM and GAA.



Our Mission:

We are not another Wall Street Firm. We are a Main Street firm that works with Wall Street to help Main Street Clients not Wall Street Institutions.

How We Accomplish Our Mission:

By being a Main Street firm that works with Wall Street, not for Wall Street, IAA strives to improve the financial well-being of our clients by providing personal service and access to diversified products; because we realize that our clients measure the quality of our service as much as they measure the performance of their investments.

Wealth Planning for Individuals, Families and Business Owners

Our advisors share a belief that comprehensive wealth management is about more than managing money – it is about reaching financial goals through your core values. Your plan will consider you, your family, your business and your community. For advice and guidance from an experienced advisor who is backed by the strength of strategic partnerships, robust technology and creative financial solutions, please reach out to one of our financial professionals today.

What We Do:

Each client is partnered with an IAA Financial Representative to develop a strategy that takes into consideration the client's goals, needs and risk tolerance.

IAA provides a platform from which investors can capitalize on a diverse array of investment opportunities, including: domestic and international equities; bonds (government, municipal, sovereign, and corporate); mutual funds; private offerings; alternative investments; REITS; opportunity zones; insurance; fixed and variable annuities; and options.



How we can help you

- Retirement planning
- Financial planning
- Retirement income optimization
- Estate maximization
- Trust planning
- Tax planning and considerations
- Education funding
- Universal investment strategy
- Social Security strategies
- Comprehensive risk management
- Insurance reviews
- Charitable giving
- Employee stock options

How we can help your business

- Confirming clear business goals and objectives
- Quantifying business and personal assets
- Assist in new capital raises
- Wealth transition tax planning
- Qualified plans and 401K management
- Business valuation
- Buy/Sell strategies
- Succession and transition planning
- Wealth Transfer planning

Products and Services Offered:

IAA's platform offers all the products of a Wall Street firm, while giving the client the Main Street Service they deserve. Listed below are some of the Products and Services available to our clients:

- Custom Investment Strategies
- Investment Performance Reporting
- Dedicated Bond Traders
- Online Account Access
- Insurance and Annuity products
- Access to Advisory Services
- Retirement Income Evaluation
- SOLOK Plans (Individual 401K Plans)
- College Savings Plan
- Green options for mailings

It is time for a new age of Enlightenment

You are ready to take control of your financial picture, IAA's knowledge, strategies and mindset will help you feel confident in your financial future.